GET THE ADVANTAGE.
UPGRADE YOUR DECISION MAKING.

GOOD.

BETTER.

Collect | Understand | Optimize | Benefit
Sometimes the old way is the best way. But, sometimes, new is better. Especially if it makes life easier. Having a better understanding of nutrients and how to beneficially impact every field opens opportunities. With INfield Advantage, you have the chance to Collect data unique to you, Understand more about your current choices, Optimize decisions and Benefit — both your bottom line today, and your legacy tomorrow.

GET THE ADVANTAGE TODAY.
Collect

Gather and analyze personalized, field-specific data.

**Program Tools**
Understanding inputs and vulnerabilities for nutrient loss is critical to making strong management decisions. As an INfield Advantage participant you’ll have access to tools to help you collect the right information to make these decisions. Every participant will work with their group on a specific trial program. All programs trials will be conducted as split field trials and include data from:
- Soil sampling
- Soil health assessments
- Agronomic benchmarking software*

In some areas, regional sponsors offer additional trial data collection and research trials, such as:
- Cover crop trial
- Nitrogen rate trial
- Reduced tillage trial

Connect and learn more about programs offered in your region at www.infieldadvantage.org.

Optimize

Make more informed decisions by utilizing INfield Advantage insights to compare and implement management opportunities that optimize inputs.

INfield Advantage combines locally sourced data, innovative ag technologies, a collaborative environment and farmer-to-farmer discussion so participants can make personalized best management decisions for their farms.

Understand

Through peer-to-peer group discussion and INfield Advantage’s tools, understand and evaluate unbiased, individualized data.

Participating farmers conduct trials on their own farms, evaluating the effectiveness of their own management practices and comparing notes with other local farmers. Understanding more about how field-specific practices directly influence crop health, environmental field condition and yield — not only for the next growing season, but many future cropping years — can help farmers adapt management systems on their own farms.

Benefit

Proactive input management leads to improved soil health and water quality. Your decisions today impact your tomorrow.

Better understanding of real-time data drives real-world benefits. Through INfield Advantage, Indiana farmers can improve more than their bottom line — they have the opportunity to increase yields, adapt management practices, protect natural resources and benefit their surrounding communities.

Learn more

Eligible participants will receive a $200 sign-up incentive upon completion of participation and data entry.** Limited spots available.

www.infieldadvantage.org

INfield Advantage is a proactive, collaborative opportunity for farmers to collect and understand personalized, on-farm data to optimize their management practices, to ultimately, improve their bottom line and benefit the environment.

*InFiera or MyFarma based on regional sponsors
**Must be eligible for EQIP

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