



# OPPORTUNITY

You Can Hang Your Hat On



# INfield Advantage Overview



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- Started in 2010 with 1 group
  - 15 producers, 39 fields, 2,700 acres
- Last year (2014), there were 24 groups
  - 260 producers, 722 fields, 50,000 acres
- This year (2015) there are 34 groups

# *Your opportunity to* COLLECT



- Collect personalized, field-specific data with INfield Advantage tools:
  - Corn stalk nitrate testing (CSNT)
  - Aerial imagery
  - Replicated strip trials (RST)

# Your opportunity to **UNDERSTAND**



- Understand results by engaging in peer-to-peer group discussions with local participants
- You get your data + local aggregated data

*“Essentially the program is a group of neighbors who collaborate and share real data and results from nutrient practices on their farms.”*

*—Infield Advantage participant*

# *Your opportunity to* **OPTIMIZE**



- Compare and implement management practices to optimize inputs and improve profits

**It's *your* farm, *your* future.**

*Your opportunity to* **BENEFIT**



Proactive input management leads to improved soil health and water quality. Your decisions today impact your tomorrow.

*“This program is an opportunity for us, as producers, to take a proactive step and learn more about the effects we have on the environment and how those effects can impact our bottom line.”*

*—INfield Advantage participant*

# Participant Requirements



- Minimum of 20-acre field to enroll
- Willingness to share ideas with other crop producers in the area
- Readiness to learn about nutrient management strategies and conservation practices



# Resources



- Group leader expertise (contact your local Soil and Water Conservation District to be directed)
- Partner expertise
  - University, agency and ag leaders
- Number of resources will be available on website:  
***[www.INfieldAdvantage.org](http://www.INfieldAdvantage.org)***
  - Case studies of success (Jasper and Clinton counties)
  - How To: Replicated Strip Trials
  - How To: Guided Stalk Sampling

# INfield Advantage is brought to you by:



- Indiana Soybean Alliance
- Indiana Corn Marketing Council
- Indiana State Department of Agriculture
- Indiana Association of Soil and Water Conservation Districts
- Purdue Extension
- Indiana Conservation Partnership

# Questions?



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**Infield Advantage** is a proactive, collaborative opportunity for farmers to collect and understand personalized, on-farm data to optimize their management practices to, ultimately, improve their bottom line and benefit the environment.



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